



## **WELCOME TO IRONCLAD**

Ironclad was founded on a construction site in 1998 by Ed Jaeger. Ed noticed that while every specialist utilized dedicated, task specific tools, no one had addressed the special connection between tool and worker. With an extensive background in motorsports, Ed came from a world where glove performance, fit, and comfort were vital. It was at that moment that Ed saw his mission - to create gloves that were both protective and driven by performance, without sacrificing either. Thus was born a new glove technology that incorporated military grade fabrics, with an unrivaled fit and comfort, that would raise the industry to new standards.

## WHAT SETS IRONCLAD APART

» **TESTING** - Being on the cutting edge of glove innovation means venturing into uncharted territories. When it comes to evaluating performance, we go above and beyond traditional testing — we partner with scientists, leaders and experts in fields ranging from biomechanics to high tech outdoor gear, and create new ways to analyze, evaluate and test performance features of our work gloves.

At Ironclad, we understand that every job is different, every worksite is unique, and every hand is one-of-a-kind. We learn more

by being in the field, with you, than we could ever know sitting in an office. That's why we spend so much time at jobsites, with front line workers, watching, learning, testing our ideas, and listening to your feedback. This is how every one of our glove designs gets created. So we encourage you to field test with us. Chances are we have just the right glove for you. And if we don't, we will build it.

» FLAWLESS FIT SYSTEM - When it comes to fit, most glove companies stop at 2 measurements per glove - overall length and width. Not Ironclad. Our industry leading Flawless Fit is a proprietary 16-point measurement system that is unique to every one of our glove styles. So what do we measure? Inside index finger length, top of cuff circumference, knuckle circumference, center of palm length, just for starters. 16 measurements left glove, 16 measurements right glove. That's 32 measurements per pair, per size. All with a tolerance measured at 1/10 of an inch. Why do we do it? Because it means our gloves will fit like no other glove on the market. That is the Ironclad Flawless Fit. That is Ironclad.

» TOUCHSCREEN TECHNOLOGY - With touchscreen technology rapidly entering the work world, Ironclad realized there was a significant gap in work glove technology. If workers must remove their gloves to enter data or capture images on phones, tablets or data entry devices, then productivity will be lost and hand safety will be significantly compromised. In 2018, after 18 months of development, Ironclad introduced the Command™ Series line of work gloves. This is the first glove line to utilize embedded nanoparticle technology into the glove palm, allowing users to take full advantage of touchscreen input devices without having to remove their gloves. Workers no longer have to sacrifice safety and efficiency for the gains in productivity, communication and convenience that touchscreen devices bring to the working environment.

Learn more about Ironclad Performance Wear and find the right glove for your next job! Contact them by phone 1-844-996-5664, Email: customerservice@ironclad.com or online at www.IRONCLAD.com. ■

